

NSS IIHMRU Environmental Sustainability Drive Report

Event Title: Sustainability Awareness and Cleanliness Campaign at Jal Mahal, Jaipur

Objective: To carry out a garbage collection and awareness campaign at Jal Mahal, promoting environmental conservation and encouraging public responsibility.

Date: 26 January 2025

Venue: Jal Mahal, Jaipur

Organizer: IIHMR NSS Club

Participants: Tanmoy Das

Ratti Vanshita Gulshanlal,

Parth Sarthi Dixit,

Chandan Jha,

Dheeraj Kumar Kaushik,

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Pratiksha Priyadarshini,

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Rishiraj Chakrabarty,

Komal Gupta,

Tejaswini Thakare

Prepared By:

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Submitted To NSS Co-Ordinator: Dr. Goutam Sadhu (Professor)

Introduction:

The Cleanliness Drive at **Jal Mahal, Jaipur**, was organized by the **NSS Volunteers** of **IIHMR University** as a significant step toward promoting environmental sustainability. This initiative aimed to address the growing concerns of pollution and waste accumulation around the iconic Jal Mahal, focusing on cleaning the front and coast areas of this historic site. Recognizing the importance of preserving such heritage locations, this effort sought to create awareness about environmental responsibility among the community and visitors.

The activity marked the first successful NSS endeavor led by the first-year students of Management program. The volunteers worked tirelessly under the guidance and support of esteemed mentors, including **Dr. Goutam Sadhu, Ms. Susheela Sharma, Dr. Kajal Sitlani, Dr. Anupam Mehrotra, and Mr. Shyam Prasad Chattopadhyay**. Their combined efforts ensured meticulous planning and execution of the drive.

The initiative received encouragement from **Dr. P.R. Sodani, President of IIHMR University**, whose leadership and vision have been instrumental in fostering a culture of social responsibility and environmental stewardship within the institution. Through this activity, the NSS Volunteers demonstrated their commitment to sustainability, emphasizing the critical need to preserve natural and cultural heritage sites like Jal Mahal for future generations. This drive not only contributed to the cleanliness of the site but also inspired others to take actionable steps toward a cleaner and greener environment.

Objectives:

- Collecting plastic, bags, and other waste materials.
- Organizing an awareness campaign to educate the public about the significance of environmental conservation.
- Restoring the aesthetic appeal of Jal Mahal by removing accumulated garbage and debris.
- Promoting teamwork and developing leadership skills among the participants.

Facilities Provided:

- Mentorship by Mr. Shyam Prasad Chattopadhyay (Assistant Professor).
- 15 masks, gloves, and a medical kit.
- Green and blue garbage bags.
- Refreshments and a travel Support.

Event and Activity Details:

On 26th January 2025, following the Republic Day celebrations, **12 IIHMR NSS volunteers** departed around 12:00 PM and travelled to Jal Mahal in a university-provided vehicle. Under the guidance of **Mr. Shyam Prasad Chattopadhyay (Assistant Professor)**, the volunteers selected a suitable spot to display the NSS banner and energetically performed the NSS song.

The group was divided into teams, each assigned to clean the front and coast areas of Jal Mahal. Key activities included collecting plastic waste, wrappers, bags, and other debris, with a significant portion consisting of tobacco, gutka, and cigarette remnants. The waste was segregated into dry and wet categories to ensure proper disposal. Volunteers also engaged with tourists and locals, educating them on the importance of environmental conservation and maintaining the cleanliness of tourist destinations. To document the state of the environment, photographs and videos were taken throughout the activity. The event concluded with an energetic NSS clap, and the collected waste was transported back to the university for proper disposal and management.

Key Achievement:

- Collected garbage, including three full bags of dry waste and one-half bag of liquid waste.
- Engaged in respectful communication with locals, ensuring a cordial atmosphere.
- Some tourists expressed interest in the activity and actively assisted the volunteers.
- Volunteers received positive feedback from the local community.

Key Observation:

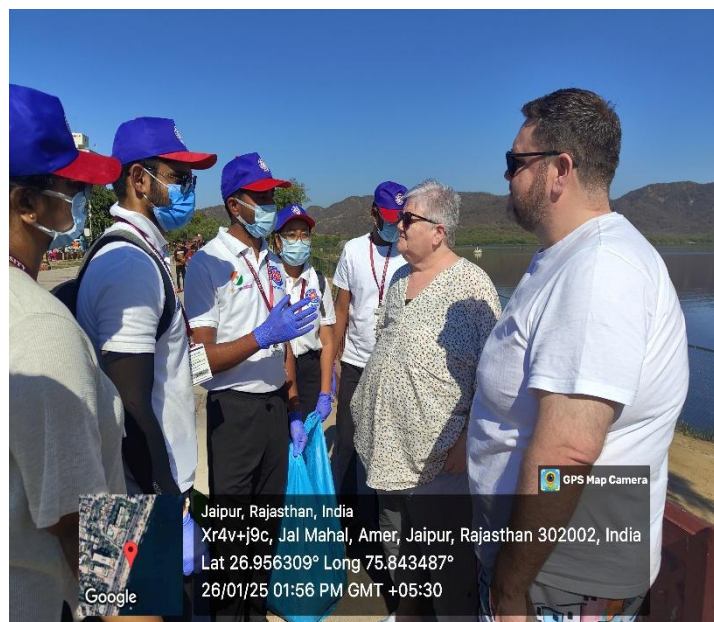
- Despite the presence of numerous dustbins around the area, locals were not utilizing the waste disposal facilities appropriately.
- Some volunteers interacted with tourists to gather feedback on the current condition of Jal Mahal, receiving disappointing responses regarding its state.

Challenges:

- Despite cleaning the area, locals continued to dispose of waste in the same locations.
- Certain areas proved challenging to clean.
- Some tourists and locals showed limited interest and engagement during efforts to raise environmental awareness.

Visual Documentation -





Conclusion: The cleanliness drive and environmental awareness campaign at Jal Mahal were successfully carried out through collective team efforts. Despite facing some challenges, a significant amount of garbage was collected for proper disposal. The initiative effectively promoted environmental awareness among the public and tourists. This event marked a significant first step towards fostering sustainable practices, developing leadership qualities, and encouraging teamwork among the volunteers.